



FINTECHWERX PROVIDES CORPORATE UPDATE

VANCOUVER September 9, 2025 – Fintechwerx International Software Services Inc. (CSE: WERX) (“FintechWerx” or the “Company”) is pleased to provide the following update from George Hofsink, CEO.

“It is with immense pride and enthusiasm that I share an update on the FintechWerx journey as we advance our mission to support merchants, Independent Sales Organizations (“**ISOs**”), Payment Service Providers (“**PSPs**”) and consumers in the payments landscape.

In 2023, we detailed our intention to develop the Fintechwerx Platform, an identity verification, payment, and data management platform, automating integrations to e-commerce payment systems and creating a proprietary database of verified consumers and businesses. In 2025, this vision is now materializing with the help of our staff, advisors, technology and payment services partners. In particular, Claudio Lai, our CTO, and a strong pre-existing relationship with FINCuro Solutions, a [UST](#) company, and leading digital transformation solutions provider specializing in financial services⁽¹⁾, allowed us to bring the FintechWerx Platform to market.

Update on Affiliate Summit East

Further to our news release dated July 31, 2025, Affiliate Summit East featured distinct content tracks for:

Content & Commerce—learning SEO impact, Google SGE, monetization tactics, and mastering diversified traffic strategies.

Lead Generation—tactics to scale using referral marketing, navigating regulatory shifts, and optimizing social ad performance.

Affiliate Success and e-commerce strategies—from campaign ROAS to AI-powered performance and influencer use.

Our takeaways from the conference were the importance of streamlining partnerships, how using varied payment methods keeps partners engaged, and how the ability to quickly respond to data insights for real-time decision-making is crucial.

MerchantWerx and PaymentWerx

The emergence of Financial Technology (“**Fintech**”) has revolutionized the landscape of traditional financial services, ushering in a new era of innovation, efficiency, and accessibility.⁽²⁾ As a Fintech stakeholder, we are experiencing a rapidly evolving financial services marketplace that is demanding from us, solutions that are not only secure but also incredibly adaptive and user-centric. As a result, we have expanded our MerchantWerx and PaymentWerx service offerings to include both SaaS and Enterprise options and evolved our e-commerce business focus to offer decline recovery services and in-person payments.

In July 2025 we launched a marketing campaign to promote PaymentWerx and MerchantWerx. The campaign was supported by the creation of two new dedicated landing pages, www.payment-werx.com and www.merchant-werx.com, and is actively being promoted through advertisements on Facebook, and LinkedIn, as well as brand awareness campaigns on Instagram, LinkedIn and X.



Research and Development

Fintechwerx is a configurable payment services platform, supporting integrations with well known global payment, fraud, KYC and KYB service providers. We plan to add unified analytics and a Dynamic Routing Engine (“DRE”). This DRE will be an update to the current PaymentWerx Gateway to intelligently route payment services based on factors like cost, geography, and approval rates.

We plan to develop an operational flow where at checkout, a single API call from PaymentWerx will dynamically present tailored payment options to consumers based on attributes like location, device, or order value. While validating payment data, fraud checks, and compliance, before routing the transaction to the best-suited PSP in real time.

Artificial intelligence (“AI”) refers to the design and application of computer programs capable of acquiring and applying knowledge autonomously without human intervention. This definition underscores the transformative potential of AI, positioning it as a critical driver within the Fintech ecosystem.⁽³⁾

As discussed in our August 1, 2024 news release, we plan to integrate AI into the Fintechwerx platform with the goal of providing actionable insights for merchants, ISOs, PSPs and financial institutions, to enable data-driven decisions. We expect these updates to the Fintechwerx platform will minimize payment transaction failures, enhance customer experience and extend our services to compete with payment orchestration platforms.

Strategy and Global Landscapes

Our core business and technology strategy are a dual-pronged approach: research and development for platform innovation, combined with dynamic sales and marketing. We have recently engaged TDH Strategies Inc. to launch a strategic digital marketing campaign to build brand recognition and awareness and to gain access to new market participants, including potential customers, vendors and partners. To learn more about TDH Strategies Inc. please visit their website at <https://tdhstrategies.com/>. To learn more about our engagement with TDH Strategies Inc., refer to our news release dated August 28, 2025.

Looking ahead, we anticipate that three key themes will define our trajectory in global markets:

- Unified identity & payments
- Intelligent payment automation
- Next-generation commerce

As a Canadian Fintech, we cannot ignore the fact that the global political landscape is evolving. FintechWerx will look to markets outside of North America, in Europe, Asia, Central and South America, and India. Where our scalable, cloud-native SaaS and customizable workflows can adapt to diverse regulatory environments and local payment preferences.

Annual General Meeting (AGM)

We look forward to speaking with our shareholders at our AGM scheduled for Sept 12, 2025.

To review our AGM materials online please visit our profile on www.sedarplus.ca.

Join us in this exciting journey and thank you to all our shareholders for their support.



References:

(1)<https://www.ust.com/en/who-we-are/ust-newsroom/ust-company-fincuro-launches-arcpeas-a-global-platform-ecosystem-for-financial-institutions>

(2)<https://www.scribd.com/document/741961566/The-Rise-of-Fintech-Disrupting-Traditional-Financial-Services>

(3)<https://www.ijfmr.com/papers/2024/5/29059.pdf>

About FintechWerx

FintechWerx is a financial technology company. The Company provides onboarding, payments, identity verification and data services to independent sales organizations, small and medium sized businesses. Additional information is available at www.sedarplus.ca or on the Company's website at www.FintechWerx.com.

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Forward-Looking Information

This press release contains forward-looking statements within the meaning of applicable Canadian securities legislation, which statements involve risks and uncertainties. Forward-looking statements generally relate to future events or FintechWerx's future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "can," "will," "would," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "forecasts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern FintechWerx's expectations, strategy, plans or intentions. Forward-looking statements contained in this press release include, but are not limited to, statements about: FintechWerx's anticipated strategies and business plans, including but not limited to developing a new operational flow and obtaining the intended results from such developments, integrating artificial intelligence analytics to the FintechWerx Platform, any plans to add unified analytics and a Dynamic Routing Engine (DRE) to the FintechWerx Platform, expanding into global markets, and FintechWerx's expectations regarding the future utility and performance of its proprietary platform. You should not rely upon forward-looking statements as predictions of future events. Although FintechWerx believes that such statements are reasonable and reflect expectations of future developments and other factors which management believes to be reasonable and relevant, FintechWerx can give no assurance that such expectations will prove to be correct. In making the forward-looking statements in this news release, FintechWerx has applied several material assumptions, including without limitation, that market fundamentals will support the viability of the proprietary platform, the availability of the financing and expertise



required for FintechWerx to carry out its planned future activities and product developments, the availability of and the ability to retain and attract qualified personnel, and the ability to maintain and strengthen its strategic partnerships in the industry.

The outcome of the events described in these forward-looking statements is subject to known and unknown risks, uncertainties, and other factors that may cause FintechWerx's actual results, performance, or achievements to differ materially from those described in the forward-looking statements, including, among other things: the impact of macroeconomic uncertainties and market volatility; FintechWerx's financial performance, including expectations regarding its results of operations and the assumptions underlying such expectations, and ability to achieve and sustain profitability; FintechWerx's ability to attract and retain customers; FintechWerx's ability to compete effectively in an intensely competitive market; FintechWerx's ability to comply with modified or new industry standards, laws and regulations applying to its business, and increased costs associated with regulatory compliance.

Forward-looking statements represent FintechWerx's management's beliefs and assumptions only as of the date such statements are made. FintechWerx undertakes no obligation to update any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law.

The Canadian Securities Exchange nor the Canadian Investment Regulatory Organization has neither approved or disapproved of the contents of this press release.